

# ORIGINAL Schlichte



## SCHLICHTE GIN

Steinhäger is the most well-known German gin, a spirit flavored with juniper berries. The name derives from the village of Steinhäger in North Rhine-Westphalia, where during the 19th century about 20 distilleries were founded to produce the juniper oil required for the gin. Today however, Schwarze & Schlichte is one of the few remaining Steinhäger gin producers left.

### COCKTAILS



**Schlichte Negroni**  
Campari, Schlichte Gin,  
Sweet Vermouth



**Schlichte Tonic**  
Schlichte Gin, Tonic Water, Lime

### SELLING POINTS

- Distinctively aromatic
- Exported to five continents.
- Produced in a triple distillation from grain, juniper berries, and some neutral alcohol. By law, no other ingredients are admitted for the production of the Steinhäger Gin.
- As in ancient times, Schlichte is bottled in stone crocks to preserve its fine aroma and flavor

**Pack Size:** (12 x 750)

**ABV:** 40%

**UPC:** 080368-09128<sup>5</sup>



### Steinhäger Gin

To be considered a "Steinhäger Gin" it must be produced in Westphalia, a region in northwest Germany. Traditionally it is sold in long brown earthenware bottles and to this day it still is.